

For Immediate Release – September 30<sup>th</sup>, 2013

### **Ecolighten selected for Energy Save New West with City of New Westminster**

Vancouver, BC. – Ecolighten Energy Solutions Ltd. (Ecolighten) is pleased to announce it has been named preferred bidder to provide energy services including project coordination and strategic marketing for the City of New Westminster's Energy Save New West program.

Energy Save New West is an innovative community-based energy efficiency retrofit program that is designed to make it easier for local homeowners and businesses to take advantage of incentives available through LiveSmartBC, as well as heating, lighting and appliance rebates provided by program partners BC Hydro and FortisBC. To support Energy Save New West, Ecolighten will collaborate with City of New Westminster as its delivery partner with a suite of managed services support to improve the energy-efficiency of residential homes and businesses in New Westminster.

"We're very pleased to support the City of New Westminster to showcase the quantifiable energy-efficiency, carbon reduction, local economic stimulus and financial benefits associated with energy management, energy evaluations and retrofitting." says Ryan Coleman, Founder / CEO of Ecolighten. "There is no question that homeowners and businesses alike are looking for solutions to improve energy-efficiency and reduce their utility bills. We're excited to get started on this community-based energy-efficiency program and look forward to delivering positive results for the City of New Westminster."

"Since launching in July, we've had a tremendous response from the community. We're excited about Energy Save New West's potential and the role the program plays in helping to meet the goals of the city's *Community Energy & Emissions Plan*. The program is designed to make it easier for homes and businesses to get a comprehensive energy picture of their home or business operation, as well as cost-effective strategies to improve energy efficiency and save money in the process." adds Norm Connolly, Community Energy Manager. "We are very pleased to have Ecolighten join the Energy Save New West program and leverage their experience and expertise in the delivery of similar programs in BC and UK."

#### About Ecolighten

Ecolighten Energy Solutions is an innovative and environmentally-focused company dedicated to helping Government, Utilities, Businesses and Homeowners find new solutions to using energy more wisely in our homes and place of work. Backed by years of real-world experience, Ecolighten Energy Solutions has a broad and deep knowledge in building science, house-as-a-system and energy service consulting to help our clients meet the challenges of energy efficiency. For more information, visit [www.ecolighten.com](http://www.ecolighten.com).

#### About City of New Westminster

Located on the banks of the Fraser River, New Westminster is the oldest city in western Canada, and the first capital of British Columbia. The "Royal City" has a proud heritage with much to offer to residents and visitors alike. For more information, visit [www.newwestcity.ca](http://www.newwestcity.ca).

#### About Energy Save New West

Energy Save New West is a community-based program targeting energy-efficiency and energy conservation in low-rise homes and local businesses. The comprehensive energy-efficiency program includes energy audits, post-audit consultation and energy retrofits / improvements. For more information visit, [www.energysavenewwest.ca](http://www.energysavenewwest.ca).

